

Senior Yearbook Ads - Class of 2017

CONGRATULATIONS on your son / daughter becoming a senior at Flowery Branch High School in the 2016-2017 academic year! The 2016-17 Yearbook staff is now accepting orders for senior ads. These ads give you the opportunity to express your love, pride, and congratulations upon your child's high school graduation.

Instructions & Guidelines:

The Yearbook staff reserves the right to change or rearrange any page which is not appropriate for the yearbook without notifying purchaser. This includes but is not limited to the exclusion of photos and text. We offer the opportunity to review ads prior to printing, but if the purchaser is not available or does not wish to review the ad, we will edit and submit it without purchaser review.

Photos:

A. Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose. If you include extra pictures, our staff will decide which one(s) to exclude without notifying you.

B. Remember that vertical picture boxes require "up-and-down" images and horizontal boxes need "left-to-right" images.

C. We will enlarge or reduce your photos as necessary. We will also "crop" (focus on keys parts of) the pictures to its best advantage. Please do not cut out pictures individually.

D. All images must be submitted digitally via the BranchYearbook.com senior ad submission process. Please **DO NOT** email photos to the yearbook staff.

E. Please **DO NOT** submit photos with nude babies/ children or any photos displaying weapons, revealing clothing, alcohol or subjects holding containers that could be interpreted as alcoholic beverages (Example: Red SOLO cups) . Any photo containing content deemed inappropriate by the Board of Education will not be accepted.

Text:

A. The text you want to include in your ad is called "copy." All copy must be submitted online and will be placed "as is" into your Senior Ad. We may contact you with questions regarding possible message syntax errors. If you do not respond, we will not revise or alter from original submission.

B. We will choose a font (typeface) for your copy when we compose your ad. We will also correct grammar, punctuation and spelling errors. Therefore, if a word needs to be spelled a certain way, make sure we know it.

C. Take into account the size of your ad when writing your message to your child. A large quantity of text in any ad

will end up being set in very small type which may not be easy to read. Please refer to design choice guidelines when selecting your senior ad layout.

Space is limited:

Ads are taken on a first-come, first serve and as available basis. Pricing is determined by the last date all materials are submitted.

Payments received without content (copy/photos) will be considered donations to the Flowery Branch High School yearbook program. **Please submit all copy and images before submitting payment .**

Alternative photos and/or copy will not be accepted after tribute ad payment has been received.

DISCOUNT PRICING DEADLINES

| Ad Size | BEST DEAL 10/20/16 | 11/12/16 | FINAL DEADLINE 12/12/16 |
|-----------|-----------------------|----------|----------------------------|
| 1/4 PAGE | \$110 | \$125 | \$150 |
| 1/2 PAGE | \$200 | \$225 | \$250 |
| FULL PAGE | \$325 | \$375 | \$400 |

SENIOR ADS ARE NON-REFUNDABLE

Need hard copy photos scanned?

Walgreens

5963 Spout Springs Rd
Flowery Branch, GA 30542
Phone: (770) 965-2371

Office Max

5871 Spout Springs Rd
Flowery Branch, GA 30542
Phone: (770) 965-1423

2017 SENIOR TRIBUTE AD CHECKLIST

1/4
PAGE

1/2
PAGE

FULL
PAGE

NUMBER OF PHOTOS SUBMITTED _____

DESIGN SELECTION _____

PAYMENT METHOD ONLINE _____ CHECK _____

AD SUBMISSION DATE / /2016